

Photographer *The New York*



A Publication of the Professional Photographers of Greater New York
August 2006

**The PPGNY Picnic is Monday August 14th!
Noon to 'whenever'
(rain date August 28, 2006)**

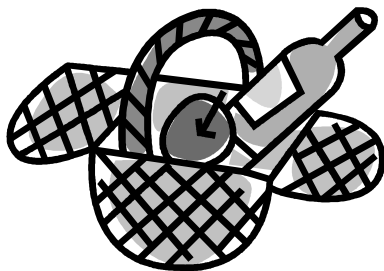
**Food Fun and Games for Everyone!
at North Woodmere Park Picnic Area**

Directions

North Woodmere Park is located on Branch Blvd in Woodmere, Long Island.

From the West and Brooklyn: Belt Parkway to Exit 21A - Rockaway Blvd South. Rockaway Blvd South to Peninsula Blvd. Left on Peninsula Blvd to Branch Blvd to picnic area of the park.

From the East and Long Island: Southern State Parkway to Exit 19S - Peninsula Blvd. - Peninsula Blvd South about 6-7 miles. (Cross over Sunrise Hwy). To Branch Blvd. - Right on Branch Blvd to picnic area of the park.



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Franco Frassetto

As you know, our organization is run by volunteers. If you are interested in serving on a committee, please contact Franco Frassetto, our president, and he will put you in touch with the correct chairperson for the committee you are interested in joining. Our board is always eager for assistance.

If you are NOT receiving our email updates and notifications, please email Mark Milch at milchphoto@aol.com

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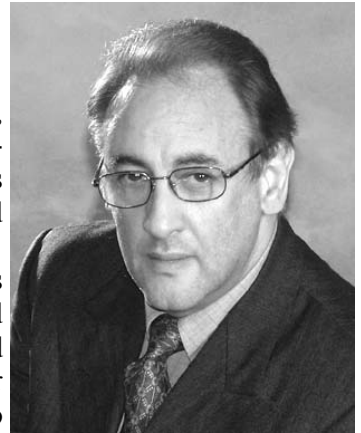
A Message From Our President

As I mentioned before, our organization is growing! In this issue, you should see a list of new members. Everyday we have new inquires about Professional Photography of Greater New York. Posters to join our organization have been placed in several photo labs and album manufactures.

I am looking forward to meeting with Senator Marchi with hopes that he will pass a law demanding professional photographers and photo studios be licensed by the state. Maybe by doing so we could eliminate these abusive "photographers" that take the bread from our families. With this law, reception halls and restaurants are required to see and have on file a certificate of liability plus a valid sale tax ID number from every photographer that works in their premises.

In addition, I am working to put together photographers and videographers that will give a run for their money to "DJs' Zappers." This group will be made available to all PPGNY members for a nominal fee. Usually the future bride and groom visit studios before booking the DJs or bands. Therefore, we will be able to offer the video montage of the ceremony at a price better than the DJs can. By doing so, we will try to eliminate this group of people interfering with our business. At the same time, we won't have to worry about the DJs presenting the bride and groom with a disc of all the photos of their party. I will provide further information in the up coming weeks.

Don't forget our picnic date August 14, 2006, which will take place at North Woodmere Park. Remember to bring your children and grandchildren; after all it is a family gathering!!



**Franco Frassetto - President PPGNY - Contact Information: THEFLIGS@aol.com
Phone 718 256-5300 Fax: 718-256-8561**

Published monthly by the Professional Photographers of Greater New York.

Editor – Marvin N. Horlick

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Phone: (516) 682-5449*

All articles appearing in the newsletter are not necessarily the opinions of the Editor, the Board of Directors, or the membership of the Professional Photographers of Greater New York.

The New York Photographer
A Publication of the
Professional Photographers of Greater New York

"To create, foster, promote and maintain cordial relations and encourage the exchange of knowledge among its members"

August 2006 - Volume 73 - Number 1



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Calendar of Events

Monday - August 14, 2006

Come join us for our Annual PPGNY Picnic!

See the front cover for more information

Welcome to our New Members

Flint Gennari
Earl Friedman
George Delgado
Warren E. Cohen
Jesus Quinones

Marcello Riccobono
Andrew J. Guster
Joseph Milch
Alex Kassimir

New Members Postings

The following new members are required to be posted for a 3 month period.

The following individuals have requested membership in the Professional Photographers of Greater New York, Inc. In accordance with the Bylaws, "the names of all applicants shall be published in the Association's newsletter for three consecutive months. Any member who has reason to feel that an applicant is not suitable for membership shall contact a member of the Board of Directors in writing within ten (10) days and express his/her reasons". Concerns should be directed to: Franco Frasseti - President PPGNY. email: THEFLIGS@aol.com

2nd Posting:

Warren E. Cohen
302 Carvel Ave.
Cedarhurst, NY 11516

2nd Posting:

George Delgado
442 West 57th Street
Studio 4G
New York, NY 10019

2nd Posting:

Jesus Quinones
813 Taft Street
W. Hempstead, NY 11552

1st Posting:

Flint Gennari
118 Prospect Ave
Staten Island, NY 10301

1st Posting:

Earl Friedman
Sherwood Triart Studio
7957 Jericho Tpke
Woodbury, NY 11797

1st Posting:

Alex Kassimir
45 Jackson Ave.
Syosset, NY 11791

1st Posting:

Andrew Guster
4 Tulip Dr.
Glen Cove, NY 11542

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CLASSIFIEDS - HELP WANTED

Help Wanted - Production worker for busy studio in Woodbury. Will train. Experience a plus. **Please call Tony at 516 921 2700**

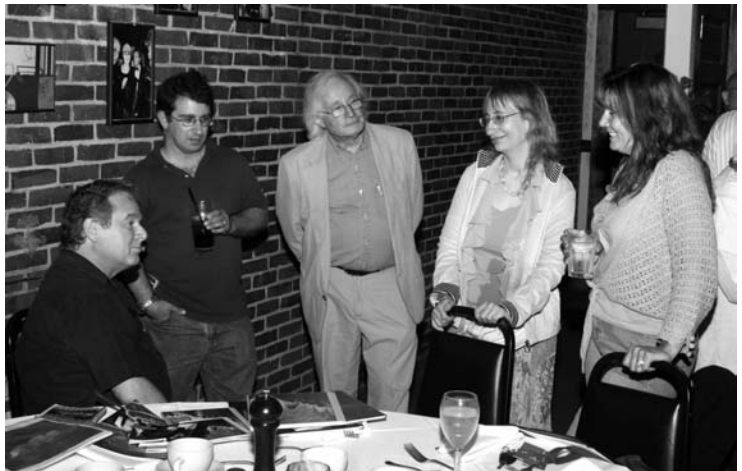
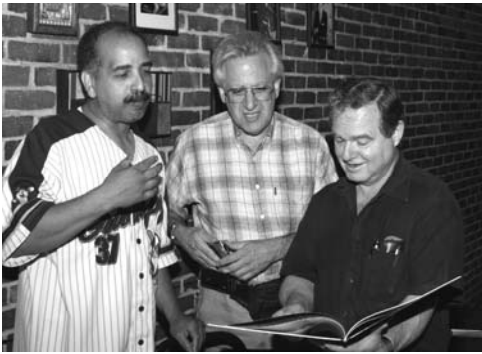
Help Wanted - Someone proficient in Photoshop version 8, 9 or CS2 needed for Brooklyn studio. **Call Franco Frassetto at 718 256 5300**

Professional Services

Professional One on One Photoshop instruction. Personalized instruction provided for any level of expertise, from beginner to expert. Also available for consultation in setting up digital imaging and color management systems. I will work with you on your own computer. Special rates available if you have a group who wants to learn together and wish to put together your own class and provide the venue.

For more information, contact Gary Small via email at gary@jsmallphoto.com

Photos from the July 11th Dinner Meeting - Photos by Michael Blume





Painter Basics Version 9 Program - Presented by Anne Dyer and Jeff Dyer



WAR STORIES
(TALES OF TUXEDOED COMBAT)
By Paul Bernstein, PPA Cert., M. Photog., Cr



1. We have all encountered Uncle Harry. You know, he's the annoying relative who is also the Amateur Photographer from Hell. Harry hovers behind you waiting to take his snapshot over your shoulder, so that he can proudly present every family member with a free 8x10 of the large group you had so lovingly and artfully arranged. Harry is the reason your clients complain that no one seems to be looking directly at your camera. Harry always seems to fire his flash a moment before yours goes off to rob you of multiple lighting as the bride is gently kissed by her father at the emotional finale of "Sunrise, Sunset." So it was no big surprise on one wedding when Uncle Harry suddenly materialized as I was playing a game of "Beat the Clock and Take the Bridal Portraits Before the Caterer Serves Main Course." Now picture this scene: Harry is draped with every item of digital photo equipment that B&H had in stock. He then looks inquiringly at my Bronica SQ-A, which is sitting on its tripod. He nods towards my 220 SLR and asks me "exactly how many pickles does your camera hold?" I replied that "it depends on if they're half or full sour."

2. As a salesperson, you must always wait for that perfect moment to close a deal and get money from the customers. Very often that can only happen if all the players are in attendance, thus resulting in money changing hands. On one occasion, I had tried for weeks to arrange a proof return appointment at a time convenient for both the mother and father of the Bar Mitzvah boy. Knowing that an album design session usually takes 3-4 hours, and that dad came home promptly at 6 o'clock, I carefully arranged things so that he would arrive just as mom and I would be completing the album layout. Dad would then OK the photos and then, hopefully, approve of the finances. I anticipated that he would then write a sizable check and I would be on my merry way to the ATM. At least, that was the theory. When dad finally did walk in, he looked at me, slowly put down his briefcase, poured himself a stiff Scotch and then announced: "Don't do a thing with those pictures! I just got fired today, so spending more on this damned Bar Mitzvah is definitely out!" (So much for pre-planning.)

Note: I am sure that every PPGNY member has similar tales to tell. We would like to publish the best of these on a regular basis in subsequent newsletter issues. It should be good for a communal monthly laugh. Please e-mail your most memorable "on the job" anecdotes to me at: PaulBphoto@aol.com. Be sure to sign your name so that you can get proper credit for your own "War Stories." Thanks, Paul

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