



A Publication of the Professional Photographers of Greater New York  
To create, foster, promote and maintain cordial relations and encourage the exchange of knowledge among its members.

## UPCOMING EVENTS

September 6, 2011

Dinner meeting  
Koenig's  
Jim Roselli  
'Digital Fusion'

September 11, 2011

'Project 9/11'  
'The 10th Anniversary of 9/11  
Photographic Tribute'  
More Information inside

October 4, 2011

Dinner Meeting  
'Compositing Backgrounds'

Monday, October 31, 2011

Long Island Conference  
Ken Sklute and possibly  
Clay Blackmore

### *The New York Photographer*

A Publication of the Professional Photographers of  
Greater New York

"To create, foster, promote and maintain cordial  
relations and encourage the exchange of  
knowledge among its members"

Editor - Marvin N. Horlick

For submissions, questions or comments:

Contact - photogbymarvin@aol.com

516 682 5449

All articles appearing in the newsletter are not  
necessarily the opinions of the editor, the Board of  
Directors, or the membership of the Professional  
Photographers of Greater New York.

Officer's and Board Members Listing - Click  
[www.ppgny.org/officers-and-board-members/](http://www.ppgny.org/officers-and-board-members/)

## Dinner Meeting Tuesday, September 6, 2011

at



86 South Tyson Ave.  
Floral Park, NY 11001  
(516) 354-2300

[www.koenigsrestaurant.com](http://www.koenigsrestaurant.com)

## Jim Roselli 'Digital Fusion'

'Digital Fusion' is the intersecting point where Images, Video,  
and Audio all combine into an explosion of opportunities for  
your customers.

Plus

**FREE Digital Image Competition**  
following the program  
Get images to [maryolabd47@verizon.net](mailto:maryolabd47@verizon.net)  
by Monday, September 5, 2011



Photo: Franco Frassetto (GNY)

September 2011 - Volume 82 - Number 1



affiliate



affiliate



**September 6, 2011**  
**Dinner Meeting**  
**with**  
**Jim Roselli**  
**'Digital Fusion'**



**86 South Tyson Ave.**  
**Floral Park, NY 11001**  
**(516) 354-2300**  
[www.koenigsrestaurant.com](http://www.koenigsrestaurant.com)

**6pm - Cocktail hour**  
**7pm - dinner, program**

**Followed by a FREE digital image competition!**



### **Digital Fusion**

**"Digital Fusion"** is the intersecting point where Images, Video, and Audio all combine into an explosion of opportunities for your customers.

In this workshop you will learn:

- . How to navigate today's ever-changing landscape of digital content
- . The various formats and resolutions that comprise today's digital display universe (2X3, 4X3, 16X9, 2D, 3D, HDTV, 720P, 1080i, 1080p, 2K, 4K, etc.)
- . How to capture and render audio & video in the correct resolutions that will reach the broadest audience of handheld and large format display devices with the highest quality content
- . The various software tools used in the creative process that blend the various digital formats into a single video experience
- . Advanced techniques using Motion Systems and Time Lapse Photography

**Jim Roselli will take you on a high-speed digital journey that will educate, inspire and delight all who attend.**

**Jim Roselli** is a fine art photographer, master print maker and educator.

He holds private and public workshops teaching the principals of color management, digital photography, fine art reproduction and digital workflow.

Jim graduated from the prestigious Hallmark Institute of Photography in Turners Falls Massachusetts.

Post graduation he continued his studies with John Paul Caponigro learning more about the fine art of digital printing.

After his studies, Jim opened Xact Studios LLC, and more recently ArtisticEfex.

By blending his business experience with information technology and digital cameras, Jim has created New Jersey's Premier Digital Capture & Print Studio.

Recent projects include: Exclusive Printmaker for Stockland Martel (NYC) Gallery Exhibition featuring the work of Craig Cutler.

Exclusive Printmaker for Michael Zide's Landscape Exhibition at the NYE Gallery (Martha's Vineyard).

Jim is a Member of the Professional Photographers of America (PPA), Executive Member - PPA New Jersey, 2009 PPA NJ print competition award recipient, Finalist in the 2007 Annual College Photography Contest, Selected photography part of the —permanent collectionll at the Hallmark Museum of Contemporary Photography.



# PROJECT 9.11

Photo: Franco Frassetto (GNY)



**Where:**  
New York State

**Who:**  
PPSNYS  
[www.ppsnys.com](http://www.ppsnys.com)

**When:**  
Sunday September 11, 2011  
from 12:15 AM to 11:45 PM EDT  
[Add to my calendar](#)

[Get more information](#)

**[Register Now!](#)**

Dear Fellow PPSNYS Photographer,

The Professional Photographers' Society of New York State invites your participation in a very special event. PPSNYS is organizing **Project 9/11**, which will involve our members taking pictures on Sunday, September 11, 2011 - the 10<sup>th</sup> anniversary of 9/11. Selected images captured that day will then appear in a book that will be published and marketed to first responder groups (hopefully as a fundraiser for them), as well as the general public. **The success of this project relies on the participation of PPSNYS members like you.** Photographers whose images are chosen will be credited for their work and receive publicity and photo credit in the finished product. Please review this invitation carefully and contact PPSNYS Headquarters with any questions. **The registration deadline is September 1, 2011.**

Please **[click here](#)** for more information. We look forward to working together to create something artistic and memorable.

**Greg Lewis**

President

cc: **Project 9/11 Committee**

Paul Bernstein  
Honey DeLapa  
Maryolla Dannebaum  
Rossi Ferraiolo

PPGNY President's Message  
September, 2011  
By Paul Bernstein



Where were you on September 11, 2001? Everyone over the age of six remembers exactly when life skipped a beat and exploded in living color. As we approach the 10<sup>th</sup> anniversary of the 9/11 tragedy, the Professional Photographers Society of New York State is ready to undertake our Project 9/11. PPSNYS members from all over NY State will be photographing people and events during the 24 hours of September 11, 2011. We intend to capture what will be happening around our state exactly one decade later. The subject matter will up to each individual photographer, and need not be directly related to what transpired 10 years ago. We wish to capture the spirit of New York's resilience and unity, whether it's a solemn ceremony remembering those who lost their lives when the Towers fell, or a wedding ceremony celebrating two people beginning their lives together.

Many of us in GNY lived through that horrible day closer to Ground Zero than the vast majority of Americans. In order for Project 9/11 to succeed we need your participation. If you have not already done so, register with PPSNYS Headquarters on line at [www.PPSNYS.com](http://www.PPSNYS.com). The deadline for this has been extended to September 7, which means you have got to act now! A set of instructions for the proper file size specifications of entries and uploading procedures will be e-mailed to the registrants. Each participant should submit 3 of their best images by September 21. Work on each image as if you were entering a digital print competition, which is exactly what will be happening. Members of the Project 9/11 committee will judge the best of the best images and announce the winning maker at the 2012 PNE Convention next March.

Few activities organized by our professional group can approach the importance of this event. Whether you will be working on a job that day or not, be sure to sign up and contribute your time, your talent and your hearts. Without you, Project 9/11 cannot be a success. So please take a moment and register now.

Thanks,  
Paul

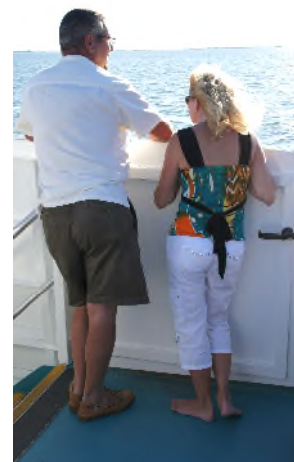
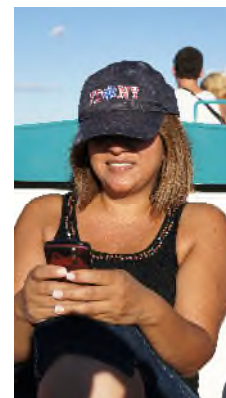
### PPGNY 2011 Calendar of Events

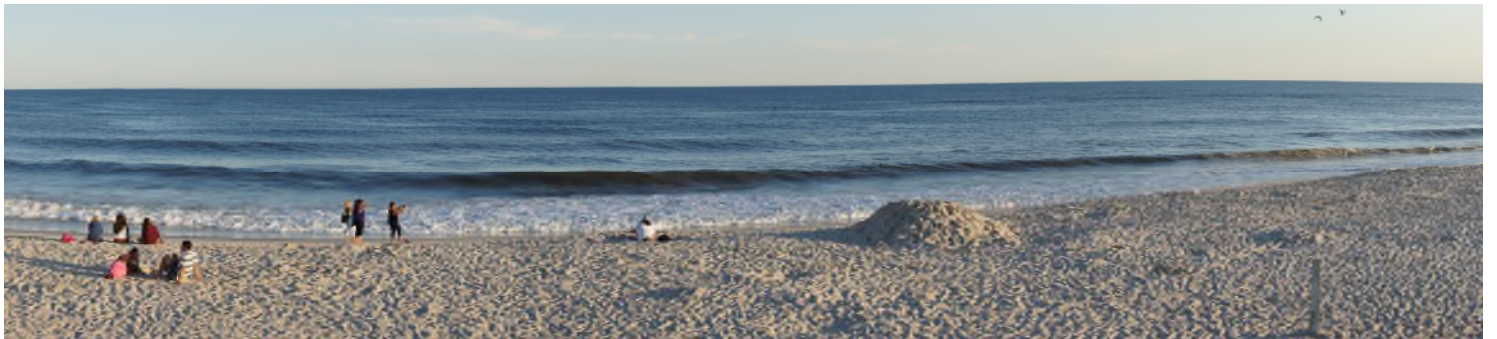
- |                                  |   |   |
|----------------------------------|---|---|
| <b>9/6/11</b>                    | <b>September Dinner Meeting</b>   | <b>- Jim Roselli - Digital Fusion</b>   |
| <b>9/11/11</b>                   | <b>PPSNYS Project 9/11 'A Day in the Life of NY State'</b><br><b>See the state web site - <a href="http://www.PPSNYS.com">www.PPSNYS.com</a> for more info.</b> |   |
| <b>10/4/11</b>                   | <b>October dinner meeting</b>   | <b>Compositing Backgrounds</b>  |
| <b>10/25/11</b>                  | <b>Board Meeting Skyline Diner</b>  |   |
| <b>Monday</b>                    | <b>10/31/11</b>   | <b>LI Conference</b>  |
|                                  |   | <b>Ken Sklute and possibly Clay Blackmore<br/>in lieu of regular November meeting</b> |
| <b>11/29/11</b>                  | <b>November Board Meeting</b>   |   |
| <b>12/6/11</b>                   | <b>Meeting/Holiday Party TBA</b>  |   |
| <b>No December Board Meeting</b> |   |   |
| <b>1/3/12</b>                    | <b>Meeting/Elections</b>  | <b>TBA</b>  |

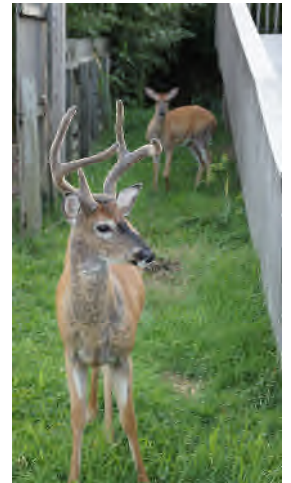
# Images from the PPGNY Dinner on Fire Island - Monday, August 22, 2011

Images by Marvin N. Horlick with Sony NEX-5 camera

Group shot courtesy of Paul Bernstein and a waiter at MacGuire's Restaurant, Fire Island

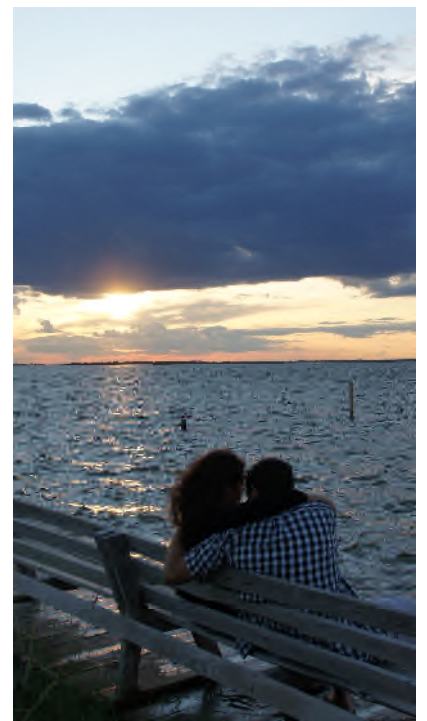
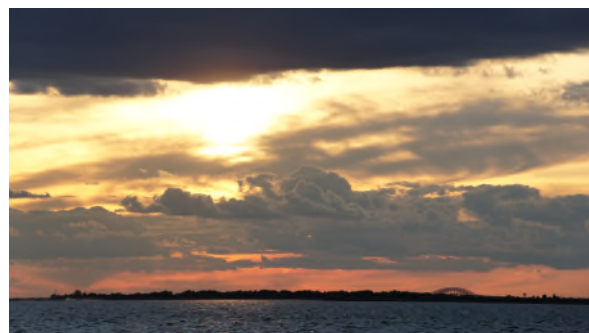
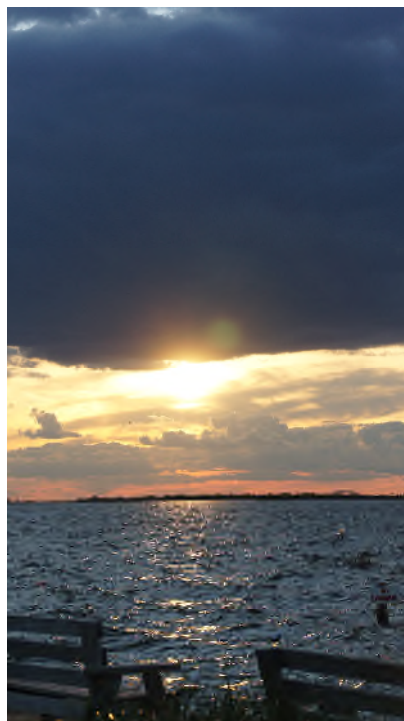
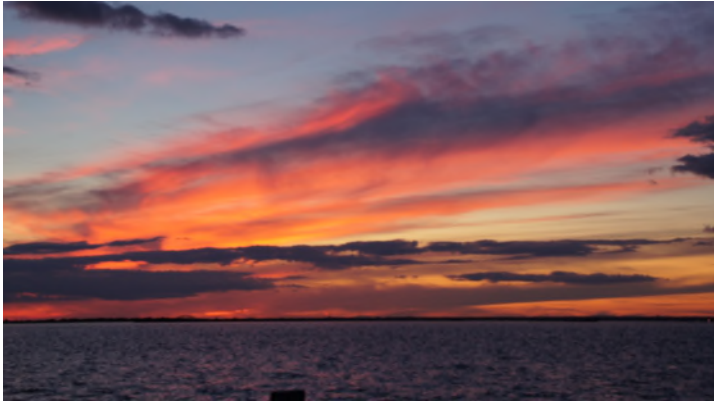






**MacGuire's Restaurant**





The following images were done in darkness with the Sony NEX-5 twilight mode. This mode combines 6 images (at high ISO with one black image) to create a single image with almost no noise.



## Classifieds



Lauren Johnson-May  
~ Photoshop Artist ~  
516-813-5801  
Ljmartistry@yahoo.com

Experienced freelance artist is available to assist your office with creative photo retouching, custom designing, professional customer service & detailed administrative tasks at your business location, or from my own home studio. Please call for details.



Professional Assistance

Custom Album Design

Photo Retouching

Restorations

[www.laurensartistrystudio.com](http://www.laurensartistrystudio.com)

### **NEW! CD Folios and PhotoBooth Books from Capri Album**

Capri Album, the professional photographers' one-source solution, is pleased to announce two exciting new products! **CD/DVD Folios** are professional yet economical presentations for personalizing digital memories. **PhotoBooth Books** offer a fun, personalized way to capture spontaneous images and congratulatory wishes in conjunction with onsite photo booths at customer events.

Both are ideal for budget-conscious customers. Go to [www.caprialbum.com](http://www.caprialbum.com) for more information and to take advantage of our FREE CD/Folio and PhotoBooth Book **Spring Special!**

