



A Publication of the Professional Photographers of Greater New York
To create, foster, promote and maintain cordial relations and encourage the exchange of knowledge among its members.

UPCOMING EVENTS

Tuesday, October 4, 2011

Dinner Meeting
with Jim Roselli
'Fusion II - The "X" Workflow'

Monday, October 31, 2011

Long Island Conference
Ken Sklute and
Graphic Authority
More info in this newsletter

Tuesday, December 6, 2011

Print Competition with Mike
Travisano speaking about
improving skills needed to create
winning images in competition.

The New York Photographer

A Publication of the Professional Photographers of
Greater New York

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relations and encourage the exchange of
knowledge among its members"*

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All articles appearing in the newsletter are not
necessarily the opinions of the editor, the Board of
Directors, or the membership of the Professional
Photographers of Greater New York.

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www.ppgny.org/officers-and-board-members/

October 2011 - Volume 83 - Number 1



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**Come Join us for our next
Dinner Meeting
Tuesday, October 4, 2011 at**



86 South Tyson Ave.
Floral Park, NY 11001
(516) 354-2300

www.koenigsrestaurant.com

6pm - Cocktail hour
7pm - dinner and program

**Fusion II - The "X" Workflow
with Jim Roselli
'The Practical Side
From Shooting to Post Production'**

Discussion topics:

Motion and digital image capture with Nikon D7000 DSLR.

The selection process: picking the best image, video clip or b-roll for NLE (Non Linear Editing).

A quick introduction to Final Cut Pro X, Apple's new video editing application environment.

Real time editing and rendering of an H.264 "Video Trailer" for publication and distribution on YouTube, Vimeo etc.

Jim Roselli will demonstrate the entire process live at the meeting.

This episode of "Fusion" will be sure to provide attendees a solid overview of the top editing tools used with today's leading vDSLR's.

**Fusion II - The “X” Workflow
with Jim Roselli
‘The Practical Side
From Shooting to Post Production’**



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Jim Roselli is a fine art photographer, master print maker and educator.

He holds private and public workshops teaching the principals of color management, digital photography, fine art reproduction and digital workflow.

Jim graduated from the prestigious Hallmark Institute of Photography in Turners Falls Massachusetts.

Post graduation he continued his studies with John Paul Caponigro learning more about the fine art of digital printing.

After his studies, Jim opened Xact Studios LLC, and more recently ArtisticEfex.

By blending his business experience with information technology and digital cameras, Jim has created New Jersey’s Premier Digital Capture & Print Studio.

Recent projects include: Exclusive Printmaker for Stockland Martel (NYC) Gallery Exhibition featuring the work of Craig Cutler.

Exclusive Printmaker for Michael Zide’s Landscape Exhibition at the NYE Gallery (Martha’s Vineyard).

Jim is a Member of the Professional Photographers of America (PPA), Executive Member - PPA New Jersey, 2009 PPA NJ print competition award recipient, Finalist in the 2007 Annual College Photography Contest, Selected photography part of the —permanent collection at the Hallmark Museum of Contemporary Photography.

PPGNY President's Message
October, 2011
By Paul Bernstein



We recently commemorated the 10th anniversary of the terror attacks on America with our PPSNYS Project 9/11. Photographers from all over New York State photographed activities throughout the state on September 11. Amazing images were captured by some of you and your fellow professionals during that 24 hour period. They will be available shortly for viewing, after a PPSNYS panel selects the best image, which will then be announced at the next PNE convention in March. Keep your eyes open for further information about this.

The month of October will be an interesting one for PPGNY. At our monthly meeting on 10/4 Jim Roselli will present Part 2 of his program “The Practical Side-From Shooting to Post Production”. Jim is a veritable encyclopedia of artistic and technical knowledge, with the added bonus of incredible teaching skills. Then on Monday, 10/31 our annual LI Day Conference will be held with Canon Explorer of Light Ken Sklute as the keynote speaker. I’ve known Ken for many years and his work is truly breathtaking. Before Ken shows off his magic that day, the Graphic Authority will be showing off their own brand of Photoshop magic tricks. To follow along with them, bring your lap top and be prepared to be amazed with this double barreled, full day seminar. Afterwards, please join us for dinner and a little Halloween fun, all included with the seminar. (See the full information about all of our speakers in this newsletter and on the GNY web site.)

Looking ahead, there will not be a regular November meeting, since the LI Conference is being held just a day before the 1st Tuesday of the month. However, the December 6 meeting will be dedicated to a print competition double header. Not only will there be a digital competition, but speaker Mike Travisano will be doing a program dedicated to improving those skills needed to create winning competition images. So get your files ready to enter in December, and then take the knowledge you gain from Mike and our panel of judges to create even better entries for the PNE and PPA regional print comps in February.

I look forward to seeing you all. *Paul*

PPGNY 2011 Calendar of Events

10/4/11	October dinner meeting	Fusion II - The “X” Workflow with Jim Roselli
10/25/11	Board Meeting Skyline Diner	
Monday	10/31/11 LI Conference	Ken Sklute and Graphic Authority + Vendors in lieu of regular November meeting
11/29/11	November Board Meeting	
12/6/11	Meeting/Holiday Party	Print Competition with Mike Travisano speaking about improving skills needed to create winning images in competition.
No December Board Meeting		
1/3/12	Meeting/Elections	TBA

*The Professional Photographers
of Greater New York*

Presents

The Long Island Conference

October 31, 2011

Featuring

Ken Sklute



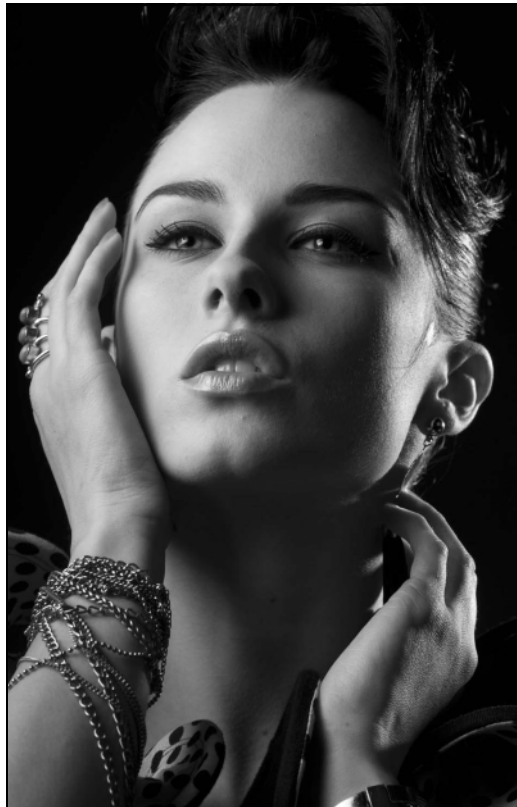
Canon Explorer of Light, Voted Photographer of The Year in New York, Arizona and California 30 times. Awarded the Accolade of Lifetime Photographic Excellence. Awarded 14 Koak Gallery Awards and 15 Fuji Masterpiece Awards.

Ken's Topic will be:

“Compose Yourself and See the Light”

As photographers, we all look at the world and see things uniquely. We often move too fast and miss what is right in front of us. Canon Explorer of Light, Ken Sklute will share his perspective, teach you to see and help you to be more in touch with your creative vision. We routinely pass magnificent locations without stopping because we are not really seeing what is there. Sklute will explain how he goes about finding locations, subjects and photographic environments that yield award winning results. Together, we will explore creative ways of composing. You will learn to see light that carves your subject with grace, depth and dimension. Sklute will motivate and ignite your passion, enabling you to take your craft to a new level of excellence. Sklute will share thoughts regarding traditional and contemporary interpretations of composition. We will discuss the rule of thirds, rules of fifths, dutch angles, negative space, and other elements that help take mediocre images and raise them to unique!

EXPLORERS OF LIGHT



Also Featuring:



Graphic Authority - Charlie Mosher Manufacturers of Creative Imagery Graphics & Plug-Ins

Ok, so you invested \$600 for Photoshop and have mastered a few aspects, color correcting, cropping and sizing. Graphics is a whole new world. We'll show you how a few simple techniques can raise your sales while developing some new skills in Photoshop. You will create portrait masterpieces using the assets we will provide. This is a hands on presentation, please bring your laptop! All attendees will receive 100 free marketing cards as well as a 16x20 print FREE!

Charlie Mosher started in the graphics & print industry in 1994. He developed photo book templates in 2003 and has expanded the offerings to photographers over the 7 years. He is currently the CEO for Graphic Authority.

Graphic Authority, 4527 Barrett Ave NW, Albuquerque NM 87114
Cell 603-548-8796, Customer Service/Office, 888-856-7840

Graphic Authority has provided the latest in Photoshop Tools & Templates to photographers and digital artists worldwide since 1994. Visit their website www.graphicauthority.com for free tutorials on how to use their Photoshop plug-ins.



Long Island Conference Registration Information

Date: Monday, October 31, 2011

Place: Victor Koenig's Restaurant

86 South Tyson Ave

Floral Park, NY 11001

516-354-2300

Time: Registration 8:30am to 9:00am

includes Breakfast, Lunch & Dinner

How Much: Early Bird Only \$59.00 Before October 15th,

After October 15th - \$79.00 per person

Registration in advance is required for this price.

Registration after October 15th is \$79.00

Follow this link to Register:

<http://longislandconference2011.eventbrite.com/>

The Professional Photographers of Greater New York is an organization with members from around the Tri State area, including Long Island and the five boroughs of New York City.

Our motto is:

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**Digital Image Competition Results
from the September 6th Dinner Meeting**



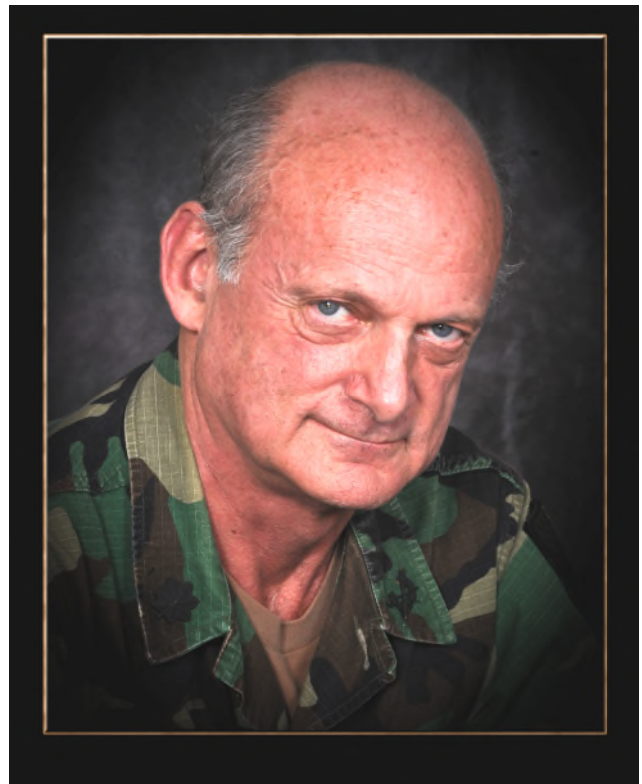
**Illustrative
1st Place
'USA! USA!'
Larry Strumwasser**



**Best of Show
'Puppy Love'
Rossi Ferraiolo**



**Candid
'First Kiss'
Larry Strumwasser**



**Portraits
'Our Protector'
Chris Moore**



Convention & Trade Show

Save the dates!

March 24 - 27, 2012



Location:

Woodcliff Lake Hilton, NJ

Register at:

photonortheast.org

Full Registration Includes:

4-Days of Speakers

2-Days of Trade Show

3-Parties and 2-Dinners



Clemens



Munoz



Munoz



Adler



Mosher



Lackey



Cincotta



Zusman



Adams
Joy



Bollen



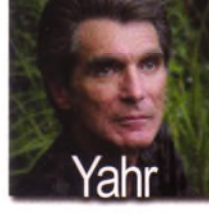
Audleman



Riley



Cahill



Yahr



Tramposch



Nookala



Benton



Brady

March 24-27, 2012 Convention & Trade Show Woodcliff Lake Hilton, NJ