

Photographer *The New York*

A Publication of the Professional Photographers of Greater New York
October 2006



**Professional Photographers Of Greater New York
Presents**

**Long Island Day Conference
& Trade Show 2006.
Casual Dress - Evening Banquet, Black Tie**

Featuring:

Tommy Colbert

Monday, October 23, 2006

**At The
Best Western Hotel
Rockville Centre, NY**

Presented in conjunction with

**The Professional Photographers'
Society of New York**

And

The Professional Photographers of America



**Learn Cutting Edge Techniques
That Will Bring Your Photography
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***Event Sponsored By:
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***Creative Wedding Photojournalism*
by Tommy Colbert**

My methods for photographing weddings have been honed over the past ten years from actual experiences. It is my belief that the styles I discuss in this seminar are widely becoming the norm for top wedding photographers around the world. There are compelling arguments for both the “***Traditional*** (timeless and elegant) *vs. Contemporary*” (photojournalism/ editorial) styles of photography. Today’s top wedding photographers should be able to strike a comfortable balance between the two styles.

This seminar will illustrate how I combine the unobtrusive as well as the more hands on styles of photography. A fresh look at the hybrid style that combines the old with the new, and might be termed...

Creative Wedding Photojournalism... As well as cover a few of my Photo-shop tricks that have helped me establish my style.

Tommy began his photography career studying at New England School of Photography Boston in 1978. He then embarked upon a full time career shooting Actors & Corporate head shots, Model portfolios and Weddings in and around the Greater Boston area. In June of 1980, Tommy moved to New York City to pursue a full time career in the photography industry. While in NYC he studied under some of the top Fashion and Beauty Photographers in the world.

He has attended many photography-oriented seminars over the past 10 years geared towards the digital photography revolution...

Recently, Tommy was featured in the Cook Book section of the **2006 WPPI Show Guide**, as well as a four page article in the March 2005 issue of **Range-finder Magazine**, (The Wedding Issue) and a three page article in the March 2003 issue of **Studio Photography & Design**... **Nikon** also featured him in a national advertorial in February of 2004...

You can read all of his articles, including the article he wrote on "Wedding Photojournalism" for **Zuga.net**, on this web site under "In The News".

Tommy is currently touring the country speaking in front of professional photographers associations where he discusses many of his techniques that will be published by **Amherst Media** in his new book "Creative Wedding Photojournalism"...

He spoke to a standing room only audience at the 2005 Photo Imaging & Design convention in San Diego this April, as well as a packed room with over 400 people at the WPPI convention in Las Vegas in April 2006. He has also spoken before numerous professional photographers associations that have included the Professional photographers association of Cape Cod (PPOCC) as well as Rhode Island (PPARI)...the reviews have been outstanding.

Registration Form

Name: _____

Studio Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Fee Includes: All Meals
(payable at the door)

PPGNY / PPSNY Member.....	\$95
Photography student.....	\$65
Non-members.....	\$125

Trade Show! - 13 Vendors
and
Demonstration of the new Digital Hasselblad H3

Conference & Trade Show Times

Registration and Breakfast	8:00am
Seminar w/lunch break and snack	9:00am - 4:00pm
Black Tie Banquet Dinner	6:00pm

Print Competition

The Print Competition will take place during the morning. Print cases will be accepted between 8:00 AM and 10:00 AM, Monday, October 23, 2006, no exceptions! Any case or album received after that will be disqualified, and will not be judged. Judging will start at 11:30am

Please note, if you want to get your print cases in early, you can bring your print cases in person or ship them to Precious Times Photography, 6404 20 Ave, Brooklyn, NY 11204, Phone (718) 256-5300, and they will be brought to LIC print competition. If doing so, cases must be at Precious Times Photography, on or before 5:00 PM Friday, October 20, 2006, please make sure to include all information.

For details on print rules, procedures, proper labeling etc, please call Conrad at (917) 406-4633, or e-mail him at conjacq@worldnet.att.net

Print Cases \$30.00, Albums are \$15.00 limit two per maker. Awards will be given out at the evening Black Tie Banquet of the Long Island Day Conference - October 23, 2006 .



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As you know, our organization is run by volunteers. If you are interested in serving on a committee, please contact Franco Frassetti, our president, and he will put you in touch with the correct chairperson for the committee you are interested in joining. Our board is always eager for assistance.

If you are NOT receiving our email updates and notifications, please email Mark Milch at milchphoto@aol.com

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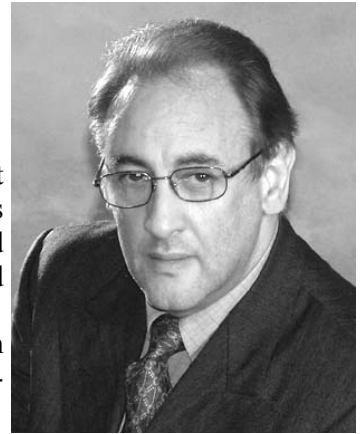
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A Message From Our President

Dear Members,

Kudos to Dennis Gartner. Dennis' first Network Monday was a great success. For the first time, this program had more than twenty guests in attendance. Susan Cameron was very informative and revealed much information about her technique for photographing babies and the spoke of the business model that has made her quite successful.

The overall consensus was very positive and many would like Susan to give another full day seminar. Meanwhile, Dennis has future Network Monday's planned.



The PPGNY was established to share knowledge and to learn from one another. Programs like this are exemplary of that ideal. Please attend to make use of your membership.

The upcoming Long Island Day is slated for an informative program. The date is October 23, 2006. Tommy Colbert has spoken at WPPI last March and has standing room only. Registration is now underway.

December 11th is the date for our annual holiday party to be held at Russo's on the Bay. Make your plans now to be in attendance.

**Franco Frassetto - President PPGNY - Contact Information: THEFLIGS@aol.com
Phone 718 256-5300 Fax: 718-256-8561**

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Editor – Marvin N. Horlick

*For contributions, questions, or comments regarding this newsletter, contact Marvin N. Horlick Email: photogbymarvin@aol.com
Phone: (516) 682-5449*

All articles appearing in the newsletter are not necessarily the opinions of the Editor, the Board of Directors, or the membership of the Professional Photographers of Greater New York.

The New York Photographer
*A Publication of the
Professional Photographers of Greater
New York*

*“To create, foster, promote and maintain
cordial relations and encourage the exchange of
knowledge among its members”*

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PPGNY'S Network Monday Presents

Joe Brady

*Northeast Region Professional
Products Specialist for Fujifilm*

*Monday, November 13, 2006 in Nassau County
(Location to be Announced)*



*If you use a digital camera you won't want
to miss Joe Brady!*

The Program

Photoshop Portrait Retouching and Editing Techniques

Do you really understand how to use on-camera flash with your digital SLR?

Are you getting the most out of your digital camera images?

Do you really understand what a histogram is showing you?

Are your prints coming out the way they look on your monitor?

**Did you really screw up an image, but you really want to know if you can bring it
back?**

Come spend the day learning easy to follow Photoshop techniques that every photographer needs to know. We'll cover topics focused on portrait retouching including color correction, adjustment layers, retouching, softening and sharpening methods that Photoshop beginners can follow, and that experienced users can add to their workflow. We'll cover issues relating to color conversions including black & white and sepia - we'll cover digital camera specifics including white balance, tonal settings and megapixels and how they all relate to what you the photographer are trying to accomplish. We'll cover some advanced topics like high-dynamic range images and some neat tricks for image composites – and we'll have fun while doing it! Bring your questions, take some notes (outlines with many notes will be provided!) and learn some effective tools you can use right away.

The Speaker

Joe Brady is an accomplished Photoshop user, professional photographer and teacher with over twenty two years experience in digital imaging and over thirteen years with Adobe Photoshop. He is currently the Northeast Region Professional Products Specialist for Fujifilm supporting all aspects of professional photography including both film and digital. His years of experience as an art director and

owner of a digital output service bureau has allowed him to see the complete role of digital imaging from capture - to editing - to output, together with all the challenges and problems that can be encountered along the way. As the Director of Digital Photo Systems at Alkit Pro Camera in New York, Joe tested, evaluated, trained and provided studio tech support for cameras from every digital camera manufacturer, covering every type of camera from point and shoot to medium format digital backs. As a teacher and lecturer for professional photography groups including the PPA and Shutterbug Digital workshop series, Joe shares his real world production tips and techniques that can add life and vibrancy to your digital images.

Don't Miss This Terrific Program:

Only \$30.00 for the whole day if you pre-register, \$35.00 if you don't. Price includes Lunch. 10:00am to 4:00pm. Location To Be Announced

**Send Registration & Check To: Dennis Gartner, 2565 Beverly Road,
Merrick, NY 11566**

Name: _____

Studio Name: _____

Address: _____

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Announcing The Annual PPGNY Holiday Party

**COME ALL 'YE PHOTOGRAPHERS TO THE
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102nd Annual Conference & Trade Show

March 17-21, 2007

The Conference Center – Niagara Falls

Look for more information on the PPSNYS web site.

- *program schedule & descriptions*
 - *Speaker Bios*
 - *Vendor List*

- *Questions? Call Headquarters, toll free,
at 877-907-7769*

**Photos from the September 5th Dinner Meeting with Ernie Tramosch
'For the Love of it' - Photos by Michael Blume**





Print Competition Winners



Condolences

On behalf of the PPGNY family, our prayers and condolences go out to family members who have lost loved ones.

It is with heavy hearts that we would like to let you know of the passing of Master Photographer Edmond Lombardo. Ed was a past president of the PPGNY and also president of PPSNYS in 1977. Edmond Lombardo was a wonderful photographer and a great man, respected by many! Ed will be greatly missed.

The wake for Ed was at the Alexander-Tuthill Funeral Home in Wading River, NY. The memorial service was held September 24, 2006. The burial was Monday, September 25, 2006 at Washington Memorial Park, Coram, NY.

Our heartfelt condolences go out to Clifford & Dennis Wiggins, and their families on the loss of their mother, Eleanor F. Wiggins.

Eleanor F. Wiggins passed away August 24, 2006. Services were held on Tuesday, August 29.

Photographer Artist Colleen Howard Killed in Accident - Photographer, who worked for Kornfeld Studio dies in Queens motorcycle accident (story from the daily news)

Colleen Howard riding on the back of a motorcycle was killed last night in Queens when the bike crashed, pinned her to the street and burst into flames, cops and witnesses said.

"Get her out of there!" yelled the motorcycle driver, Frank Lang, who was thrown 30 feet in the crash at 203rd St. and Rocky Hill Road in Bayside, witnesses said. A passerby dragged the woman, Colleen Howard, 39, from under the burning motorcycle, witnesses said.

But it was too late to save her. Howard was pronounced dead at New York Hospital Medical Center Queens, where Lang was clinging to life, cops said. The accident unfolded about 7:20 p.m. when the motorcycle collided with a Lexus. "[The motorcycle] flew, and after it hit the ground, it just burst into flames," said witness Perry Haralambidis, 29.

Howard was a freelance photographer and artist, and "really the sweetest person you'd ever want to meet," her friend Bobby Thompson said.

The Wake was held Sunday October 8, and Monday the 9th at Fredricks Funeral Parlor at 192-15 Northern Blvd. Flushing, hours are 2-5 and 7 - 10 , Services were on Tuesday, October 10th at Bessed Sacramento Church in Flushing

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For more information, contact Gary Small via email at gary@jsmallphoto.com

WAR STORIES
(TALES OF TUXEDOED COMBAT)

By Paul Bernstein, PPA Cert., M. Photog., Cr



When I became a Bar Mitzvah in 1962, it was done in a very simple manner. Services were at our synagogue on 14th Street in Manhattan and the small family celebration that followed was near Prospect Park in Brooklyn. As my beloved Uncle Phil stated: "The bar was in Brooklyn and the mitzvah was in Manhattan." There were bagels, lox and cream cheese, potato pancakes with sour cream, smoked fish, marbled rye

(a la Jerry Seinfeld,) melon balls in a giant cut out watermelon and plenty of desserts, including chocolate bobka (hats off again to Jerry Seinfeld.) The entertainment was an old phonograph with LP's and 45's. My mother was the party coordinator (she mailed out the invitations) and my aunt was in charge of the décor (she blew up all the balloons). My father and one of my uncles took pictures. My dad shot slides on Kodachrome 25 without a flash, so his slides were all monumentally underexposed, and my uncle never loaded his camera properly. As a result, I have not one photo from my Bar Mitzvah. (Is it possible that I became a professional photographer to right this terrible wrong from my childhood?)

Nowadays, New York area Bar and Bat Mitzvahs are much more involved and seem to display a penchant for theatrical or far-out themes and locations. Friends, family and colleagues have often asked me about the best or most unusual parties I have photographed. My initial answer is that the best parties are where the nicest people are. However, there are a few stand-out, over-the-top and unusual affairs that come to mind.

Years before the movie "Outdoing the Steins" was released, I photographed a high-end boat party. The kid's name had been painted over the real name of the ship, which pulled up to the family's private pier at their estate on Long Island Sound. Every imaginable form of entertainment, activity and gourmet food was crammed aboard for the 300+ guests. Unfortunately, the large party boat was substantially overloaded during low tide and, with insufficient water beneath the keel, everyone spent the evening dockside. Then, in the middle of the festivities, the lights went out due to the unusually high drain on the local power grid. That night, blackout cake was the dessert of choice.

One family held their daughter's Bat Mitzvah celebration at Mme. Toussaud's Wax Museum. It was a really terrific party space and quite a fun experience to be surrounded by so many famous figures during the hora. Brad Pitt, Tony Bennett, Woodie Allen, Barbra Streisand and Christie Brinkley all attended, although the hosts had asked the management to remove Yassir Arafat from the room for the evening.

Nothing says "New York" like the New York Yankees. One Bar Mitzvah party I photographed recently was held at "The House That Ruth Built" (Babe, that is, not the one from the Bible.) I was getting paid quite well to attend a baseball game, not work terribly hard, have loads of fun and dress casually instead of in my usual weekend monkey suit. This job was a photographer's dream come true. As I and my assistant approached the press entrance of Yankee Stadium with my rolling case full of digital gear, I pulled out my credentials issued by the Yankee's chief of security.

Unfortunately, he had forgotten to sign the letter and the man himself was not at the game that day. It took over 1 1/2 hours and a dozen phone calls to get permission to enter the ball park. Although I missed the special stadium tour with the Bar Mitzvah boy's family, I was able to set up in their Sky Box and get to work by game time. Popcorn, peanuts and hot dogs (kosher, of course) all combined with perfect weather for an outstanding afternoon and an amazing album for my clients. Unfortunately, the Yanks lost to the BoSox 11 to 2, but the day was a winner, nonetheless.

Over 20 years ago, the studio I worked for was hired to do a Bar Mitzvah on the David Letterman Show. The Bar Mitzvah boy had contacted every talk show host at the time, including Dick Cavett, Mike Douglas and Johnny Carson, and explained that he wanted to have his special day broadcast on national television. Letterman, who was just starting out on NBC at the time, was zany enough to run with the idea. I and another photographer were allowed access to the taping at the Late Show's Rockefeller Center studio. No flash pictures were permitted, so we shot with "high speed" ASA 400 daylight film and blue filters, as ASA 400 film was not available in tungsten at the time. The boy first made the blessings over the wine and bread, and then read his Bar Mitzvah speech in front of the studio audience. The reception consisted of four tables of family members backstage enjoying chopped liver and matzah ball soup. Rounding out the whole experience, Letterman's other guests that evening included the transvestite actor Divine and the comedian Robert Klein, who brought along silent 8mm movies from his own Bar Mitzvah. The shot of the evening was David Letterman in a yarmulke holding up a challah!

Things like this only happen in New York.

Calling all PPGNY members:

At every booking I ask the bride and groom how they met. Some of these stories are quite entertaining and I plan to relate them in a future column. Please forward your own favorite anecdotes on this topic to PaulBphoto@aol.com. Be sure to sign your name so that you can get proper credit for your "War Story." Thanks, Paul

New Members Postings

The following new members are required to be posted for a 3 month period.

The following individuals have requested membership in the Professional Photographers of Greater New York, Inc. In accordance with the Bylaws, "the names of all applicants shall be published in the Association's newsletter for three consecutive months. Any member who has reason to feel that an applicant is not suitable for membership shall contact a member of the Board of Directors in writing within ten (10) days and express his/her reasons". **Concerns should be directed to: Franco Frasseti - President PPGNY. email: THEFLIGS@aol.com**

3rd Posting:

Flint Gennari
118 Prospect Ave
Staten Island, NY 10301

3rd Posting:

Earl Friedman
Sherwood Triart Studio
7957 Jericho Tpke
Woodbury, NY 11797

3rd Posting:

Alex Kassimir
45 Jackson Ave.
Syosset, NY 11791

3rd Posting:

Andrew Guster
4 Tulip Dr.
Glen Cove, NY 11542

2nd Posting:

Tracie Trent
45 Pitcher Street
North Babylon, NY 11703

2nd Posting:

Mary Ann Talamo
270 Alter Ave
Staten Island, NY 10305



Photo by Marvin N. Horlick

**New Idea! Submit your photos for publication in the Newsletter!
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