



*A Publication of the Professional Photographers of Greater New York
To create, foster, promote and maintain cordial relations and encourage the exchange of knowledge among it's members.*

UPCOMING EVENTS

Tuesday - May 3, 2011

Monthly Meeting
with Rocco Chilelli
'Workflow & Lighting Issues'

Monday - June 13, 2011

Portraits in the Park
Planting Fields Arboretum
Oyster Bay, NY

Monday, June 27, 2011

PPGNY Fishing Trip
on the 'Super Hawk'
Point Lookout, NY

Tuesday, July 5, 2011

Monthly Meeting
with Jim Lasalla
'Inspiration, Composition'
More Info to Follow

The New York Photographer

*A Publication of the Professional Photographers of
Greater New York*

*"To create, foster, promote and maintain cordial
relations and encourage the exchange of
knowledge among its members"*

Editor - Marvin N. Horlick
For submissions, questions or comments:
Contact - photogbymarvin@aol.com
516 682 5449

*All articles appearing in the newsletter are not
necessarily the opinions of the editor, the Board of
Directors, or the membership of the Professional
Photographers of Greater New York.*

*Officer's and Board Members Listing - Click
www.ppgny.org/officers-and-board-members/*

Come Join us for our
Tuesday, May 3rd
Monthly Meeting
at our

New Venue
Simply Fondue
24 Great Neck Road
Great Neck, NY
(516) 466-4900

www.simplyfondue.com

Directions and restaurant information - next page.



Our Speaker will be
Rocco Chilelli
'Workflow and Lighting Issues'

Digital Image Competition
following the program
email images to

maryolabd47@verizon.net

Deadline: Sunday, May 1st

Eventbrite Registration

Register for the May 3rd Dinner Meeting on
Eventbrite. Also register for the Digital Image
Competition at the same time
(6 images for \$10.00)

Click Here:

<http://www.eventbrite.com/event/1422555903>



Directions and Information

Simply Fondue

24 Great Neck Road, Great Neck, NY

(516) 466-4900

www.simplyfondue.com

Directions By Car:

LI Expressway to Lakeville Road Exit 33 North
Lakeville Road 2.7 miles to Great Neck Road
Left on Great Neck Road 1/2 block to #24.
In Waldbaum's shopping center - UPSTAIRS.
(Parking available at restaurant).

Directions By LIRR:

LIRR to Great Neck
Cross Middle Neck Road onto Great Neck Road
Restaurant 1/2 block on right.

Exciting New Venue

We've listened to our members & we are trying a new, exciting venue! *Simply Fondue of Great Neck* (address & directions below), will be serving light fare of salads and fondue (this should be fun!) from 7-8pm. Plus soda, coffee and cookies during the program. Drinks are also available at happy hour prices! There will be no full dinner before the program, which will start promptly at 8:15pm. (Please eat on your own prior to coming if you need a more substantial meal, but Fondue is filling!).

For those planning to attend between 7-8pm, the meeting price will be \$18. The standard program only price of \$10 will be in effect, as will a flat rate of \$10 to enter 6 images in the Digital Print Competition.

If coming only for the program, please do not arrive before 8:05pm, as the caterer is charging by the head for food and beverages.

Also there is plenty of on-site free parking!

Rocco's Bio & Images

Earning a good living as a photographer for over 16 years, the freedom of running his own business and the ability to express himself creatively in a tangible way is what draws him to the lens. His unique ability to sculpt light to bring out the best of a subject's character keeps him in high demand.

His unique workflow was derived from the necessity in a thriving small business to wear multiple, if not all, the hats in the company. His fun and interactive style of teaching real world, practical, workflow allows students to quickly grasp his timesaving techniques, apply them to their own studios and leave the program with a clear sense of value and purpose.

When Rocco is not behind the lens, he is behind his guitar or fly fishing in a remote picturesque location.



**PPGNY President's Message
May 2011**

By Paul Bernstein



PPGNY has a great deal going on this spring. On Tuesday, May 3, we will hold our monthly meeting at a new venue, Simply Fondue in Great Neck. Not only is the location different, but the format is different, as well.

We will be starting at 7:00 PM, not 6:00, and there will only be salad and fondue served during our social hour, with drinks available for purchase at reduced rates. There will be no full dinner, just coffee and pastry afterwards, so if you wish, please eat something more substantial beforehand. This new type of meal structure is in response to many member requests that we make meetings less costly. The May meeting will cost only \$18, rather than the \$35 we were charging previously. Please go on line to Eventbrite to pre-register for this and all GNY programs and events.

The program, by our own Rocco Chilelli, will go from 8:15 until 9:45. Rocco will be sharing some of the lighting and posing techniques that have made him such a hot ticket item on the wedding circuit. (Contrary to a rumor that's been circulating, he will definitely not be using fish as models.) Following Rocco's presentation, Maryola will be running our monthly digital image competition. Be sure to participate, plus it's a bargain. Only \$10 will let you enter up to 6 images. (See this newsletter or our web site for full entry details.)

Monday, June 13 will be our 3rd annual Portraits in the Park, held once again at the exquisite Planting Fields Arboretum in Oyster Bay. If you have never participated in Portraits in the Park, you are in for a treat. If you have been with us previously, you are aware of what a great day we have in store for you. We will have 3 dynamic photographers this year, Neil van Niekerk, Lindsay Adler and our own Ernie Tramposch. Students will rotate among our instructors and will be able to sample 3 distinct styles of portraiture, as well as 2 meals, which are included in the seminar price. Please come and share the day with friends and colleagues.

GNY is planning other social functions once warm weather allows us to go outdoors without multiple layers of clothing, mittens and goulashes. Besides our dinner meeting on July 5th, our annual fishing trip will be held on June 27th, and dinner on Fire Island is planned for Monday, August 15. Watch for e-mails advertising specific details. In any event, every GNY function is always better when shared with fiends and colleagues. So please mark your calendars and join us for knowledge, fun and food, I look forward to seeing all of you.

Paul

Results from the recent PPA Northeast District image comp at PPANE:

- 1. MaryAnn Talamo: 4 Blues**
- 2. Howard Fritz: 3 Blues**
- 3. June Greenspan: 1 Blue**

The following special awards were also presented at PPANE:

1. Northeast District Photographer of the Year Award: MaryAnn Talamo

2. Fuji Masterpiece Award:

Portrait: MaryAnn Talamo New York
Title The Prince Has Arrived Physical Print/Portrait

Here's the link to all the PPANE image comp results:

http://www.ppa.com/competitions/2011_ppa_northeast_district_results_final.pdf

Professional Photographers of Greater New York (PPGNY)
Print Competition
Digital Image Competition:

File Requirements for Image Competition:

A Total of 6 Digital Images maximum may be submitted per member, with a maximum of 4 images in one category.

Images will not be accepted the day of competition.

- Please keep this in mind. No files by email will be added after the deadline above.*

Images will be Viewed on large screen and Scored (per PPA Standards)

Categories: Please stipulate what category each print will be entered into:

Illustrative: Creative category, Fine Art, Landscapes, Graphics, Illustrations

Portrait: Any image that is not taken at a continuous affair or party like a wedding, etc.

Candid: Continuous Parties: Weddings, Bar/Bat Mitzvahs, Engagements,, Sweet 16, etc.

Size your Images in Photoshop: Must be in this format or they will be disqualified:

16x20 inches

100 pixels/inch

Saved as a "10" quality JPEG

In Photoshop : Edit > Convert to Profile > sRGB (Only sRGB Profile)

For Those Needing Help Getting Started:

In Photoshop

File > New Document

Size your canvas to 16x20 inches at 72 pixels/inch

Choose Edit > Fill and Choose Black, White, Gray or a Color

File > Open (now open the picture that you want to add to your 16x20 from above)

Select > All

Edit > Copy Go to the New Document

Edit > Paste

If you need to resize your photo

Edit > Free Transform

If you want to dress up your photo a bit go to Edit > Stroke to add separation between the photo and the background. If you go into the layers palette you can click on the "f" and have more editable control of the stroke as well as adding drop shadows, etc.

When Complete go to Layer > Flatten Image

File > Save As JPEG Quality 10

PPGNY 2011 Calendar

4/5/11 Meeting Mill River Manor

4/26/11 Board Meeting Skyline Diner

5/3/11 Meeting Mill River Manor

5/31/11 Board Meeting Skyline Diner

No Regular June Meeting

Monday, 6/13/11 Portraits in the Park - Planting Fields Arboretum

6/28/11 Board Meeting Skyline Diner

7/5/11 Meeting TBA

7/26/11 Board Meeting Skyline Diner

No Regular August Meeting

8/1 - 8/4/11 LI Photo Workshop - Sheridan Smithtown

8/15/11 (Tentative date) Fire Island Dinner

No August Board Meeting

9/6/11 Meeting TBA

No Regular October Meeting

LI Conference TBA

10/25/11 Board Meeting Skyline Diner

11/1/11 Meeting TBA

12/6/11 Meeting/Holiday Party TBA

No December Board Meeting

1/3/12 Meeting/Elections TBA

Sign Up For The PPGNY Fishing Trip

When: Monday, June 27, 2011 (1:00 PM departure)

Where: The Super Hawk

Town of Hempstead East Marina

10 Lido Blvd. Point Lookout, NY 11569

RSVP: Anthony Guerreri at agprophoto@yahoo.com

*** Remember, as Rocco Chilelli says:**

"A bad day fishing beats any good day at work"



Mark Your Calendars!

Monday Thru Thursday

August 1-4, 2011



Be sure to check our website for more information, updates and online registration.

Visit <http://www.liphotoworkshop.com>

For more information, Please contact the Director,
Jerry Small at (516)221-4058 or email us at: info@liphotoworkshop.com

This year's workshop will be held at the beautiful Sheraton Hotel in Smithtown, Long Island, New York
"Everything under one roof" "Lunch is included every day!"

We are very proud and excited to announce our lineup of 4 highly talented instructors for this year:

Jane Connor-Ziser and Jack Davis - *Good to Great Images With Photography, Photoshop and Painter* - Today's imaging market requires better than "good enough" if you want to stand out from the crowd with photo art that demands attention from fellow professionals, your art community, and, yes, your present and future customers. Learn how to create great images from start to finish with one of the world's top experts in composition, color, light, shape, form ... and workflow, retouching, enhancing, Photoshop, Painter, NIK, printing and presentation. Take advantage of this full spectrum seminar and focus in on the things you need and want the most for your images. This class is targeted to both the creative mind needing new tools and techniques and the photographer wanting to expand creative product lines to generate more sales. **Computer Required for this class.**

Robert Lino - *The Art of Portraits and Weddings* - Recapture the lost art of Portraiture with simple techniques: We will cover lighting, on location and in studio, simplicity and "seeing the light" are the keys. Posing, the secret is to understand the rules of classical portraits, proper posture and the psychology of body language. The technique, is to combine these concepts to create classical images with a contemporary appearance. Robert Lino is internationally known for his passion towards portraiture and his distinctive ability in the art of posing. Learn his unique techniques, the ability to direct clients, and his simple lighting methods. Technical simplicity with artistic attention to detail.

Gary Small - *Professional Photoshop CS5* - During this intensive, information packed workshop, learn the insider secrets to making Photoshop CS 5 work for you. New features of CS5 will make your digital workflow smoother. With each version of Photoshop come changes - some features disappear while new ones arrive on the scene. Instructor Gary Small has been using Photoshop since the program's early days, and knows this image editing program inside and out. Whether you're new to Photoshop, or upgrading from a previous version, this class is a must! Because CS 5 was released not too long ago, this is the perfect opportunity to get a jump on the competition and learn how to use Photoshop like a pro right from the beginning. **Computer Required for this class.**

Martin C. Grahame-Dunn - *Wedding Photography - The Art, The Business & The Future* - Wedding Photography - The Art...Explore the creative side of wedding photography from working in all manner of conditions and lighting situations. Drama, Passion and Fun! Controlling your subjects and becoming the real "Best Man (or woman)" at the Wedding. Posing for elegance, practicality, romance and fashion. Wedding Photography - The Business...Establishing or building a business in tough times. Creative retouching featuring Nik Software. Efficient workflows and impressive Album design with the right tools including YSI2 and Graphic Authority. Wedding Photography - The Future...Getting the message out there. Marketing and promotion. Social Networking & YouTube as promotional vehicles. Slideshows, literature, pricing and facing the prospects of 'Shoot & Burn'. Survival of the fittest and this is your 'combat training' course!

Registration Form - Next Page

L.I. Photo Workshop - Registration Form

WAIVER OF LIABILITY: *The Long Island Photo Workshop, Inc. shall have no responsibility or liability for personal injury to any participant or loss or damage to any participant's property, or for personal injury or damage to the property of any other person resulting from the participant's involvement in the Workshop. The Long Island Photo Workshop, Inc. shall have no responsibility for the acts, errors or omissions of instructors, staff, or other providers of services to participants in the course of the Workshops.*

The Long Island Photo Workshop, Inc. reserves the right to cancel courses or to make faculty changes. In the event of a course cancellation or faculty change, students have the option to register for another course (subject to availability) or to receive a full refund for course fees. The Long Island Photo Workshop, Inc. will not reimburse students for airfare due to course cancellations or faculty replacements. Applicants who decide to cancel their course registration MUST do so IN WRITING at least 60 days prior to the course session to receive a refund (minus a \$50 processing fee). Cancellations received 30-60 days prior to the 2011 session will incur a \$150 processing fee. For cancellations received less than 30 days prior to the 2011 session, there is NO REFUND! All other requests for refunds are subject to the discretion of the Long Island Photo Workshop, Inc. Board of Trustees. The Board of Trustees must approve any variance to this policy.

Use the coupon below to reserve your place. Class sizes are limited and will fill up fast!

*****Note! There will be an additional \$50.00 discount if you pay in full prior to July 1, 2011*****

Don't forget about our scholarship program. This year, lots of scholarships will be given out. Be sure you're included. See website for info.

Cut Here ➤

APPLICATION / REGISTRATION FORM

Tuition is indicated next to instructor

Mail Registration Form and check payable to
"Long Island Photo Workshop"

Mail to: **"L.I. PHOTO WORKSHOP"**

2174 Mitchell Street, Bellmore, NY 11710

Choose One: (Indicate 1st and 2nd choice)

Jane Connor-Ziser and Jack Davis

Good to Great Images

1st	2nd
<input type="checkbox"/>	<input type="checkbox"/>
Members \$650 / Non-Members \$700	

Robert Lino,

"The Art of Portraits and Weddings"

<input type="checkbox"/>	<input type="checkbox"/>
Members \$650 / Non-Members \$700	

Gary Small, M. Photog. Cr., CPP, CEI

Photoshop CS5...From The Beginning

<input type="checkbox"/>	<input type="checkbox"/>
Members \$650 / Non-Members \$700	

Martin C. Grahame-Dunn

Weddings With Fashion and Passion

<input type="checkbox"/>	<input type="checkbox"/>
Members \$650 / Non-Members \$700	

YOUR NAME _____

STUDIO NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE (____) _____ CELL (____) _____

Emergency Contact Name _____

Emergency Contact Phone Number (____) _____

EMAIL ADDRESS _____

T-Shirt Size (Circle one) S M L XL XXL

Member PPSNY? YES ___ NO ___ Member PPA? YES ___ NO ___

If yes, PPA Membership # _____

***Note! PPA number must be on this application or you will not receive your merits!**

Enclose check to 'Long Island Photo Workshop' with registration

Tuition Deposit	\$150 _____
TOTAL ENCLOSED	\$ _____

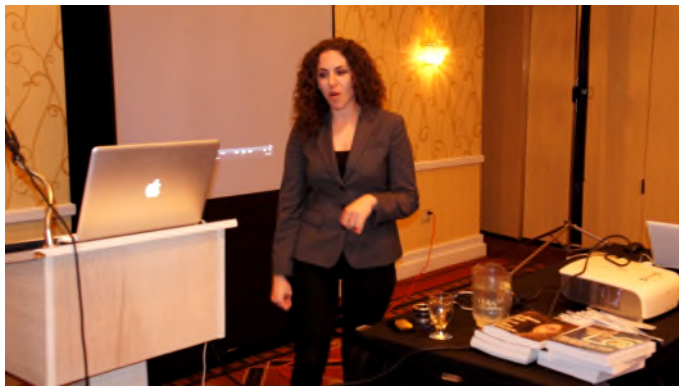
BALANCE DUE AT REGISTRATION, at 8:00am - first day of class

Check the website www.liphotoworkshop.com
for hotel, travel, online registration and all other information.

**Please Note: By submitting this application, you are indicating your acceptance of the terms and conditions and waiver of liability, as found on the information page of the workshop website. If you have any questions or need these terms mailed to you prior to submitting this application, please contact the Director immediately. Thank you.*

**Images from the April 5th Dinner Meeting
with Lindsay Adler - 'Fashion Flair for Portrait and Wedding Photography'**





If you're looking for an event that will change the way you work,
the way you play, and the way you relax,
come join with PPA Charities as we present ten
incredible talents and one incredible resort
over one long weekend.



CHICKS who CLICK

relax...refine...refresh

June 23rd-26th

The Firesky Resort & Spa
Scottsdale, AZ



INSPIRATIONAL
STORIES



*FUN

MARKETING
IDEAS



LIFETIME
FRIENDSHIPS



HANDS-ON
PHOTOGRAPHY



Deary Fisk-Taylor Vicki Tanager Ann Monteth Carol Andrews Jensen Susan Michal
Jennifer Hudson Kay Eskridge Cindy Behrke Sandy Pac' Jen Hillenga

To register go to www.PPACharities.com

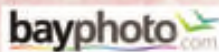
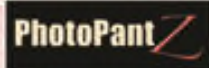
Registration fee includes the Welcome Reception, all programs, breakout sessions,
daily breakfast, our Girl's Night Out, the Celebration Dinner, a great gift bag from our
sponsors, time for the spa, the pools, local shopping and a chance to change your life!



And if that is not enough, PPA's Studio Management Services is offering their "Business Basics"
two-day pre-conference course. Chicks Who Click attendees can save \$100 by registering for both.



Grand Sponsor



Sponsors
as of 3/30/11

Classifieds



Lauren Johnson-May
~ Photoshop Artist ~
516-813-5801
Ljmartistry@yahoo.com

Experienced freelance artist is available to assist your office with creative photo retouching, custom designing, professional customer service & detailed administrative tasks at your business location, or from my own home studio. Please call for details.



Professional Assistance

Custom Album Design

Photo Retouching

Restorations

www.laurensartistrystudio.com

STUDIO TO SHARE

Portrait/Commercial Photography studio on a Main Street in North Western Suffolk Looking for a wedding Photographer, Videographer or DJ to share space with a well established Photographer.

Studio is 1000 sq ft with a semifinished 700 sq ft basement with indoor and outdoor shooting areas.

Shared space - Conference room, presentation area, studio. Studio has props and many backgrounds.

Photographer/Videographer/DJ would have the finished part of the basement as an office and work area. This area has its own AC and Heat. Carpeted and recessed lighting with lots of electric outlets. Optional small work area on main floor. Computerized phone system throughout the studio with separate mailboxes for every phone and call following for each individual phone.

We have over 20,000 former clients who feed us business on a regular basis. Calls for Weddings, BM, Video & DJ come in every week. All this would be handed over to the Photographer/Videographer/DJ.

This is a golden opportunity to build your business by piggybacking on our existing business. We have been in the same highly visible location on Main Street for over 30 years and everyone knows where we are.

Cost: Two options

- 1 - Low rent, share electric/heat and commission on each job booked.
- 2 - Higher rent includes all.

All Inquiries e-mail photostudio2@optonline.net

NEW! CD Folios and PhotoBooth Books from Capri Album

Capri Album, the professional photographers' one-source solution, is pleased to announce two exciting new products! **CD/DVD Folios** are professional yet economical presentations for personalizing digital memories. **PhotoBooth Books** offer a fun, personalized way to capture spontaneous images and congratulatory wishes in conjunction with onsite photo booths at customer events.

Both are ideal for budget-conscious customers. Go to www.caprialbum.com for more information and to take advantage of our **FREE CD/Folio and PhotoBooth Book Spring Special!**



The PPSNYS Photo Imaging Workshop website is now up to date with information about next year's awesome educational experience.

Class descriptions - Instructor bios/websites - Costs

Registration online -- it's all there.

Reserve your space now!

www.ppsnysworkshop.com

July 17-22, 2011

Hobart & William Smith Colleges, Geneva

