

Photographer

The New York



A Publication of the Professional Photographers of Greater New York
July 2005

**The next PPGNY Dinner Meeting will be held on Tuesday, July 5th at the
Best Western Mill River Manor in Rockville Centre, NY**

Our Speaker will be

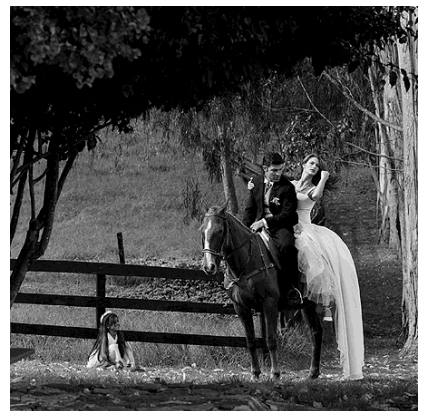
Bernardo Restrepo

Wedding Photographer - Manalapan, NJ

(See Calendar of Events for Bernardo's Bio and Seminar details)



**Bernardo Restrepo
and
Moe Mahmoud**



Professional Photographers of Greater New York

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Franco Frassetti

As you know, our organization is run by volunteers. If you are interested in serving on a committee, please contact Franco Frassetti, our president, and he will put you in touch with the correct chairperson for the committee you are interested in joining. Our board is always eager for assistance.

If you are NOT receiving our email updates and notifications, please email Mark Milch at milchphoto@aol.com



A Message From Our President

Dear Members:

The summer defines the period during the year when families spend more time together outdoors and explore our great nation and beyond. As photographers, we load up the SUV with family, luggage, and camera gear: lenses, tripods, CF cards, and laptops.

Since kids are technically savvy and photography is in their genes, it's important that they understand the ABC's of our profession. Check out Adobe's website (Adobe.com) and click on Digital Kids Club. The site is designed for kids, teachers, and parents. It's easy to navigate and the lessons are easy to understand. Parents can spend quality time with their children while keeping the teaching aspect light and fun.

One of the family stops this August should be PPGNY's annual picnic. As before, there will be lots of food and fun. This year, we have a few new additions to the festivities and all the kids can have their faces painted.

Our July 5th meeting guest is John O'Donnell of Professional Graphics Systems and Services. Mr. O'Donnell will set up a portrait session demonstrating today's newest digital technology. *(Continued Next Page)*

Sincerely,
Franco Frassetti
President, PPGNY

THEFLIGS@aol.com
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Editor – Marvin N. Horlick

*For contributions, questions, or comments regarding this newsletter, contact Marvin N. Horlick Email: photogbymarvin@aol.com
Phone: (516) 682-5449*

All articles appearing in the newsletter are not necessarily the opinions of the Editor, the Board of Directors, or the membership of the Professional Photographers of Greater New York.



The New York Photographer

*A Publication of the
Professional Photographers of Greater New York*

"To create, foster, promote and maintain cordial relations and encourage the exchange of knowledge among its members"

July 2005 - Volume 60 - Number 1



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(President's Message - Continued)

Digital back technology and importing & outputting solutions will be covered extensively.

This past month, Paul Bernstein held a seminar at Frank Fontana's studio as part of our Network Monday program. As expected, Paul's program was in-depth and insightful. Our society is built by professionals, such as Paul, with the intentions of teaching others. It is necessary that we attend seminars and programs to better our professional lives and support our fellow members.

I was disappointed in the low turnout. Please look at our upcoming events and attend.

It came to my attention that this year there will be another program taking place during our scheduled school session from August 8th thru 11th. As President, I urge all PPGNY members to attend and support the only local school recognized by PPGNY, the Long Island Photo Workshop. This school has been there for our organization for the past 27 years. The other program is not sanctioned by PPGNY, PPSNY, or PPA.

Please support and attend the Long Island Photo Workshop.

This fall we have a special guest speaker. Ken Regan has photographed the who's who of Hollywood's A List, sports figures, and has been featured in magazines and books. One highly acclaimed book is Journey to Beloved by Oprah Winfrey. In June, a group of us went to photograph the sunset behind Lady Liberty. The view was spectacular and our images were equally as pleasing. Look for these images in our monthly print competition. Soon, we will announce our winner of the contest.

This is an open call for all of our members to participate in the monthly print competition. And remember: To avoid criticism, say nothing, do nothing, be nothing. -- Albert Einstein

Anyone interested in going on a fieldtrip to learn the logistics of a helicopter/aerial photographic production, please call me at 718.256-5300. Date and time will be announced in the coming weeks.

Thank you,

Franco Frassetto

Calendar of Events

Tuesday - July 5, 2005 Dinner Meeting - Location: *Best Western Mill River Manor, 173 Sunrise Hwy., Rockville Centre, NY. Phone: 516 678 1300. Times: Cocktail hour 6pm, Dinner and program starting at 7pm.*

Before Dinner Program: John O'Donnell of Professional Graphics Systems and Services will set up a portrait session demonstrating today's newest digital technology. Digital back technology and importing & outputting solutions will be covered extensively.

After Dinner Program: *Bernardo Restrepo will present his program on Wedding Photography (details below)*

Bernardo Restrepo Wedding Photography Program - Team Work

In this seminar, I will discuss our concepts and goals in successfully photographing a wedding as a team. I will describe the importance of a well trained staff and the role each member of our team plays while working at a wedding. I will show that an assistant is someone who can do more than simply hold a light or carry cases. We will have albums and prints on display to demonstrate our goal to produce exceptional albums for our clients.

Biography of Bernardo Restrepo

1 Normandy Court, Manalapan, NJ 07726 (732) 866-7975

Upon graduation from high school in 1980, I started working in the field of photography. As many people do, I searched for a summer job and I was fortunate enough to find a position at the extremely successful Aldo Studio. I learned a great deal there and will be eternally grateful to the studio owners Jerry and Nanette for embracing me with their kindness and support. I was also very fortunate for having been exposed to the Long Island Photographers' Association, where a whole new world of learning was at my fingertips.

I attended a New York City University where I acquired a degree in architecture. Tossed between the two professions, I chose to further pursue photography.

In 1992, together with my partner Moe Mahmoud, we started Infinity Photography. We weathered the growing pains associated with any new business and together with hard work and total dedication we were able to build a successful business, and as the saying goes, the rest is history.

Calendar of Events - (Continued)

Monday - August 1, 2005 - Save the date for the PPGNY picnic!!! - to be held at North Woodmere Park. (rain date August 8th). See Below

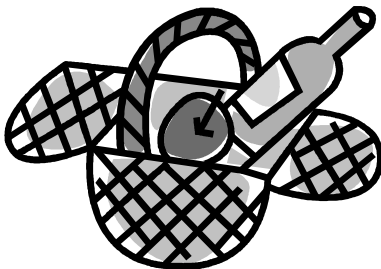
Tuesday - September 6, 2005 - Jeanette Fessler's program will cover the business and art of child portraiture.

**The PPGNY Picnic is August 1, 2005
Noon to 'whenever'
(rain date August 8, 2005)
Food Fun and Games for Everyone!
at North Woodmere Park Picnic Area**

Directions

North Woodmere Park is located on Branch Blvd in Woodmere, Long Island.
From the West and Brooklyn: Belt Parkway to Exit 21A - Rockaway Blvd South.
Rockaway Blvd South to Peninsula Blvd. Left on Peninsula Blvd to Branch Blvd to picnic area of the park.

From the East and Long Island: Southern State Parkway to Exit 19S - Peninsula Blvd. - Peninsula Blvd South about 6-7 miles. (Cross over Sunrise Hwy). To Branch Blvd. - Right on Branch Blvd to picnic area of the park.

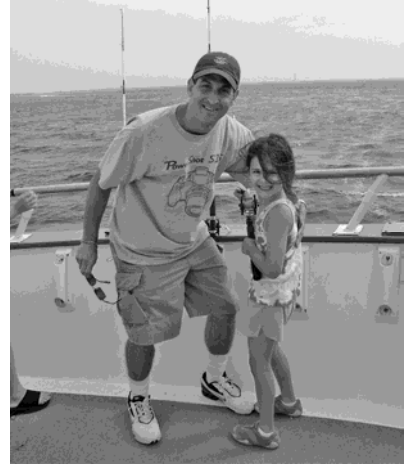


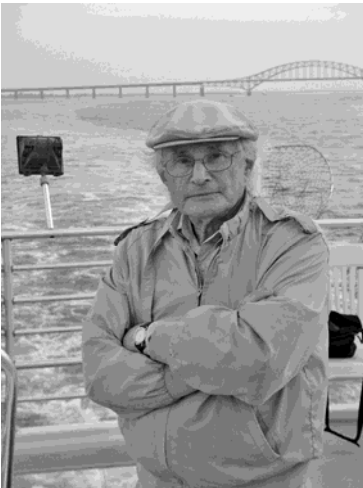
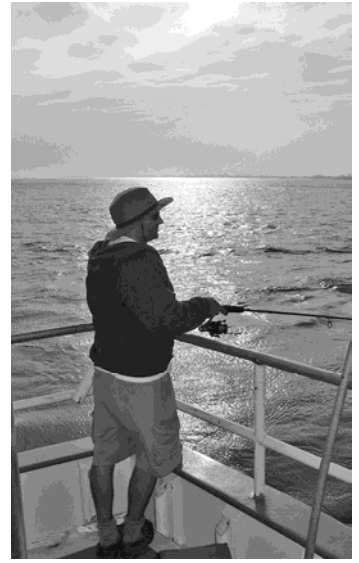
Pictures from the PPGNY Fishing Trip



Group photo by Paul Bernstein and a 'mate' from the boat. Candid photos by Marvin Horlick







Photos from the June 7th Dinner Meeting - Photos by Michael Blume



Where's the Party?



One of Four Fine Door Prizes



Franco Greeting the Members



Michael Green Promoting
Epson Technology



We shave our prices 'this' thin



Lotsa Lotto Tix



No Tickee - No Shirtee



Marty Telling a Story



An Enthusiastic Winner



Paul at the mic.



And the Show Goes on!
Rich Pomerantz Seminar - Two Worlds of Photography



A Wealth of Information



A Meritorious Performance

New Members – Welcome!

The following individuals have requested membership in the Professional Photographers of Greater New York, Inc. In accordance with the Bylaws, "the names of all applicants shall be published in the Association's newsletter for three consecutive months. Any member who has reason to feel that an applicant is not suitable for membership shall contact a member of the Board of Directors in writing within ten (10) days and express his/her reasons".

2nd Posting

Frank Rende
FMR Photography
474 Roy Street
West Hempstead, NY 11552

2nd Posting

Julio Cordero (Julio is PPGNY's New
Sgt. At Arms by appointment of the
President) 85-35 54th Avenue,
Elmhurst, NY 11373

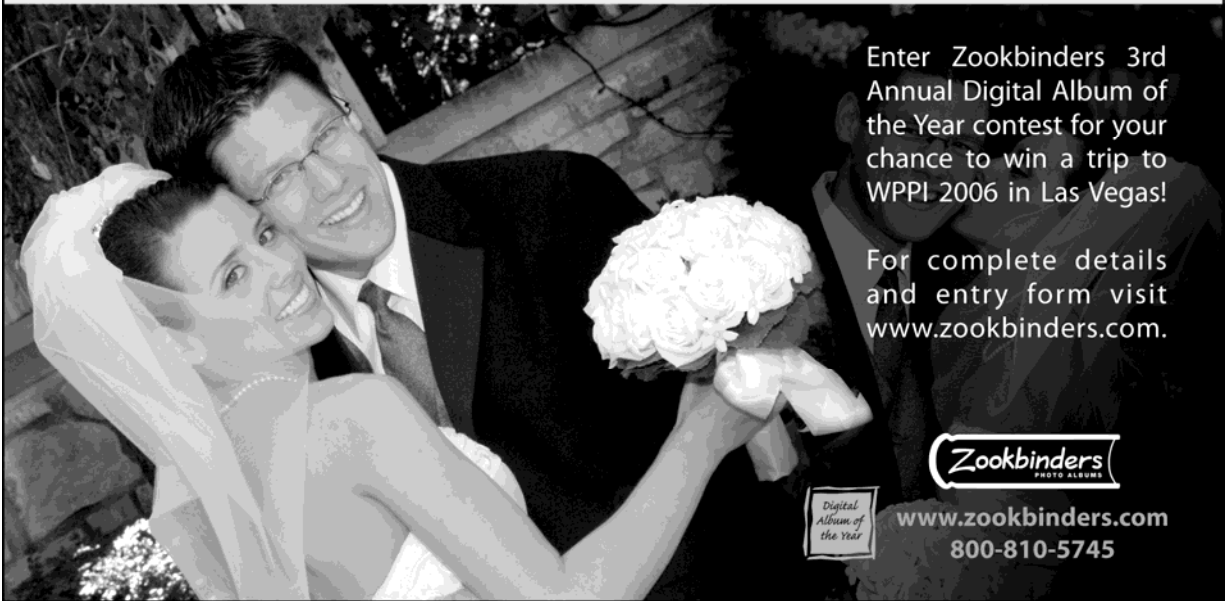
Concerns should be directed to: **Franco Frassetti**
President PPGNY
email: THEFLIGS@aol.com
Phone: 718 - 256-5300



**2662 Jerusalem Ave.
N. Bellmore, NY 11710
516/826-9566 Fax:516/826-6257
kohscamera.com
sales@kohscamera.com**

Pro Digital	MF & 35mm	Collectibles
Nikon	Bronica	Leica
Fuji	Hasselblad	Contax
Canon	Mamiya	Nikon RF
Olympus	Many Others	Rollei TLR

Digital Album of the Year Contest



Enter Zookbinders 3rd Annual Digital Album of the Year contest for your chance to win a trip to WPPI 2006 in Las Vegas!

For complete details and entry form visit www.zookbinders.com.

Zookbinders
PHOTO ALBUMS

www.zookbinders.com
800-810-5745

Digital Album of the Year

Attention Digital Shooters!

Lexar is having a recall on certain Compact Flash Cards. There is a compatibility issue with two batches of Lexar 80X CF cards, when used with Canon cameras. The batch numbers are 84b6 and 9171, 512-4GB. These cards should be taken out of service immediately and returned to Lexar (RMA required) for a firmware update. For more information go to Lexar's web site - Customer Support.

CLASSIFIEDS

To place a classified ad in the New York Photographer, email the information to Marvin N. Horlick at photogbymarvin@aol.com In addition to the **exact** text you want in your ad, please include your name, phone number, email and membership status. **The email subject line must start with 'Official PPGNY Email'**. Classified ads are free and only available to members of PPSNY/PPGNY. Ads will be placed for one month, renewable monthly. **Please remember to notify Marvin when your ad has been fulfilled and is no longer needed.**

For Sale

FOR SALE: Denny 4 roller background system (motorized) with 3 backgrounds. Posing table. Posing bench. Some studio strobes and some other assorted things. **Willing to sell for best offer.**

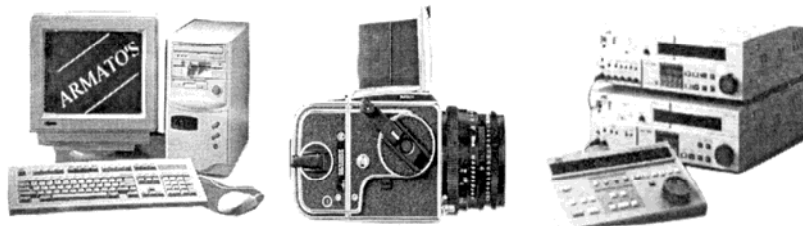
Joe Delnnoentiis - (718) 454-1696 or deinnocj@stjohns.edu

Help Wanted

Wedding and Portrait Studio - Needs a sales person/album designer/production assistant. Contact Precious Times Photography, Brooklyn, NY - Franco Frassetto - (718) 256-5300 or THEFLIGS@aol.com

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PPA News - Copyright Efforts Pay Off



June 20, 2005

Dear PPA Member,

All our efforts to protect copyrights are paying off! That's great news, because fighting for copyright protection a top priority at PPA. We have created a Copyright & Government Affairs Department and put significant resources toward educating the public about copyright law, lobbying Congress to protect your rights from erosion, surveying retailers and intervening when necessary to stop illegal practices.

So how do we know it's working? First of all, we know these efforts have had a positive impact because of the feedback we've received from members and retailers. But a recent story in The San Diego Union-Tribune confirms it. This article highlights the difficulty consumers are having in getting professional-looking images printed.

While PPA does not agree with every aspect of the story, we are pleased that it indicates an increased awareness and enforcement of copyright law among photofinishing retailers. That means we're succeeding in our efforts to protect your livelihood. You can view the story at the link below.

As a PPA member, you are a major player in the fight to protect copyrights. You also have access to the only professional photographic association with a professionally-staffed department devoted to protecting these rights. It's all part of the value of your membership.

Al Hopper

Director of Membership, Copyright & Government Affairs

Professional Photographers of America

The San Diego Union-Tribune article:

<http://www.signonsandiego.com/news/computing/personaltech/20050530-9999-mz1b30snap.html>

June 1, 2005

Dear PPA Member,

Did you know PPA puts a wealth of resources at your fingertips 24 hours a day? It's true! Contracts, model releases, pricing information and copyright news are just a mouse-click away—right at ppa.com—along with tons of other helpful tid-bits.

The Members Only Download Zone at <http://www.ppa.com/i4a/pages/index.cfm?pageid=65> is filled with useful and important information we know working photographers can really use. How do we know? Because you've asked us for it! And we update the site regularly, so this 24/7 resource is always up-to-date. Take a look at some of the topics we've covered:

Color management overview

Posting images online for resale

Legally playing music in your studio: a step-by-step guide

Pricing wedding photography

How to protect your copyrights

Guide to photographing in national parks

Sample model release & how to use it

Sample wedding contract

PPA member logos

To enter the Members Only Download Zone, enter your last name as the username and your PPA ID # as the password. The Members Only section at ppa.com is yet another way PPA membership gives you the materials you need for success, at no additional cost. It is part of the value of your membership.

Remember, the list above is just a partial one. So check out the Download Zone for yourself. And feel free to send us suggestions for other material you think we should add!

Al Hopper
Director of Membership, Copyright & Government Affairs
Professional Photographers of America

How Clients Find PPA Members Online



June 1, 2005

Dear PPA Member,

Well the numbers are in, and you might be surprised to learn how often the Find A Photographer search engine at ppa.com is utilized by site visitors. These results clearly indicate that the Internet has become a vital resource for consumers in search of products and services—photography included!

PPA's search engine generates an average of 325 queries each and every day. That means that in the past year, nearly 110,000 searches for PPA member photographers have been conducted through Find a Photographer! We are excited by the incredible amount of potential clients we're referring to our members, and we hope you're reaping great benefits.

Want to improve your odds of hearing from the consumers conducting these searches? Periodically update your member record with the appropriate address, phone number, and email address. And make sure you tell us your specialty, whether it's weddings, portraits, commercial work, or something else. Also, we recommend that you select a "metro area" to include in your record, for referral purposes. This recent enhancement will allow members located just outside a major city (such as Chicago or Atlanta) to be included in any searches for that "metro area."

To verify or update your member record, log onto the Members Only section of ppa.com with your last name and member ID #. From there, select the Update Your Record link to login to the Member Kiosk server. This server has a separate login/password. Instructions for login are on the Kiosk page. Or, if you prefer, contact PPA's Customer Service Center at 800-786-6277 or csc@ppa.com.

Of course there is no additional cost for a Professional Active member's inclusion in the Find A Photographer search engine—it's part of the value of PPA membership. And for Aspiring members, here's yet another valuable resource you'll enjoy when you become a Professional Active member!

Al Hopper

Director of Membership, Copyright & Government Affairs
Professional Photographers of America

professional photo services



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